





NON-FORMAL EDUCATION FOR ADULT SOCIAL INCLUSION AND RE-EMPLOYMENT (2020-1-IT02-KA204-079508)

TC4: BLENDED MOBILITY OF ADULT LEARNERS

ONLINE: 20-24 JUNE 2022 28 JUNE-2 JULY 2022 IN MARSCIANO, ITALY HOSTED BY TRAVELOGUE APS





## **OUR PROJECT**

## NON-FORMAL EDUCATION FOR ADULT SOCIAL INCLUSION AND RE-EMPLOYMENT

**Programme:** Erasmus+ KA2 Strategic partnership for the Exchange of good practices in Adult

Education

Running dates: October 2020 – September 2022 (24 months)

#### Main aim:

The project aims to develop key competences in adult population and to strengthen the network of actors in the field of adult education, training and career guidance in the participating territories, in order to favor the social and professional fulfillment and inclusion of disadvantaged adults.





## **OUR PROJECT**

### **Partners:**

- TRAVELOGUE APS (Coordinator Italy)
- ASOCIACIÓN INICIATIVA INTERNACIONAL JOVEN (Malaga, Spain)
- Go-Woman! Alliance Community Interest Company (United Kingdom)
- ASOCIACIÓN CULTURAL Y DEPORTIVA "LA HOYA" (La Hoya, Elche, Spain)
- GLAFKA s.r.o. (Czech Republic)
- Développement Méditerranée (DEVMED) (France)





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# TC4: BLENDED MOBILITY OF ADULT LEARNERS

**LEARNING OBJECTIVES:** The aim of this activity is to develop key competences with a focus on Personal, social and learning to learn competence and Digital competence, as well as to improve soft skills useful to deal with finding and maintaining employment.

**EXPECTED ACQUIRED COMPETENCES:** Identifying one's capacities and the external world's needs; managing one's career and social interactions in a multicultural context; understand the importance of a reflective and critical, curious, open-minded and forward-looking attitude to support engagement with digital technologies and contents; writing a Europass CV and cover letter; improved competences for job search and application; digital competences improved and new ICT tools discovered; multilingual competence; how to record a video.





## **PROGRAM:** Virtual activity – duration: 5 days

	MONDAY 20/06	TUESDAY 21/06	WEDNESDAY 22/06	THURSDAY 23/06	FRIDAY 24/06
	16:00 – 17:00  Presentation of the hosting organisation, presentation of participants; Explanation for online activities and platforms; Program of the mobility	Self-study on the platforms: Multilingual competence (IT/EN)	Self-study on the platforms: Multilingual competence (IT/EN)	Self-study on the platforms: Multilingual competence (IT/EN)	Self-study on the platforms: Multilingual competence (IT/EN)
		Self-study on the platforms: Personal, Social, learning to learn competence	Self-study on the platforms: Digital Competence	Self-study on the platforms: Cultural awareness and expression competence	Self-study on the platforms: Cultural awareness and expression competence Final evaluation (self-assessment)





	THESDAY 28/06					
MORNING SESSION	TUESDAY 28/06  09:30 – 11:30  Sala Capitini  Welcoming, presentation of the hosting association and the program of the activities;  Presentation of participants;					
	Expectations and contributions					
Break	Coffee break					
MORNING SESSION	12:00 - 13:00  Key competences and formal, non-formal and informal education (AIIJ)					
Lunch	Free lunch					
AFTERNOON	16:00-17:00 Sala Capitini Personal, social, learning to learn competence: Self-reflection, how to discover one's own capacities, attitudes, learning process and skills (GOAL)					
	18:30 – 20:00					
	Giardino sensoriale (Sensorial Garden)					
	Intercultural aperitif					
DINNER	Free dinner					





	WEDNESDAY 29/06				
MORNING SESSION	10:00 - 12:30 Visit to La Semente;				
Break	breakfast with homemade products				
MORNING SESSION	DEPARTURE AT 9 FROM OASI VILLAGGIO (8:45 FOR AIIJ)				
Lunch	Lunch near Spello				
AFTERNOON	15:00-18:15 Cultural visit in Spello / free time  DEPARTURE FROM SPELLO AT 17-17:30				
<b>DINNER</b> Free dinner					





	THURSDAY 30/06
MORNING SESSION	09:30 – 10:30 Sala Capitini Self-reflection, how to discover one's own skills and attitudes. Storytelling activity
Break	Coffee break
MORNING SESSION	11:00 – 13:00  How to search for learning/training/job opportunities in EU and submit a successful application  (ACD LA HOYA)
Lunch	Free lunch
AFTERNOON	15:00-16:30  Sala Febbraro, Municipal Library  Digital competences, ICT tools and useful websites to favour employability  (GLAFKA, online)  16:30 – 18:00  Europass CV and cover letter
DINNER	Free dinner





	FRIDAY 01/07
MORNING SESSION	09:30 – 11:30 Sala Febbraro Workshop: Business Idea and Business Plan - concept, function and structure (GOAL)
Break	Coffee break
MORNING SESSION	11:45 – 13:00  How to promote yourself in the job market: Tips and contents for the "Video Vademecum for active participation and active job search for adults over 35"
Lunch	Free lunch
AFTERNOON  Converted to the second se	
DINNER	Free dinner





	SATURDAY 02/07
MORNING SESSION	09:30 – 11:00 Sala Capitini Group work: Creation of contents and videos for the "Video Vademecum" for active participation and active job search for adults over 35"
Break	Coffee break
MORNING SESSION	11:30 – 12:30 Final evaluation; Europass and certificates
Lunch	Free lunch
AFTERNOON	Free time / departure
DINNER	Free dinner





### **OUTPUT:**

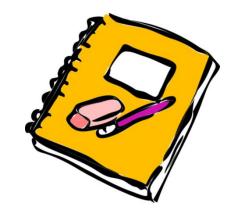
# Video Vademecum for active participation and active job search for adults over 35

### WHAT IS IT?

A video guide that summarizes the main **tips for job search**, through animated graphics and writings.

### YOUR CONTRIBUTION IS VERY IMPORTANT!

- 1. Reflect & Take note: What have you done, what have you learned, what was most interesting or useful?
- 2. Group work and workshop







# Any question?











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# TC4: BLENDED MOBILITY OF ADULT LEARNERS STORYTELLING ACTIVITY: THE LIFELINE





## **Storytelling**

- The poster shows a time line with the most important stages of life (childhood, adolescence, youth, adulthood)
- 2. Write a post-it note about the most important events of your life, placing them on the line (referring to past events)
- 3. Write in another post-it if and how you dealt with these events (How did you face problems and how did you solve them, referring to past events)
- 4. Write in the third post-it what you learned from these events, what skills you have developed (referring to the present)
- 5. Write in the fourth post-it how you plan to use the skills learned in the future
- 6. Please hang your post-it on the poster and explain you lifeline to the other participants









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**EUROPASS: CV AND COVER LETTER** 





## The Europass Platform

Europass: a free, personal tool for learning and working in Europe

The **Europass** platform can help you to take the next step in your learning or career by:

- Helping you reflect on your current skills and experiences;
- Presenting you with tailored and trusted learning and job opportunities across Europe;
- Simplifying the writing of CVs and Cover Letters through editable templates;
- Providing you with accurate information on working and learning in Europe;
- Giving links to appropriate support networks.

With this, the European Commission supports you in reaching your full potential and finding opportunities across Europe that match your skills and experiences.





## The Europass Platform: Tools for job search

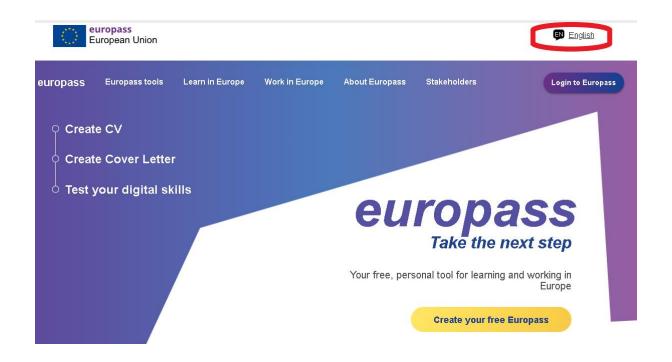
Among the Europass tools that you can create and use there are:

- **Europass CV**: one of the best-known CV formats in Europe. It is easy-to-use and familiar to employers and education institutions.
- Cover letter: a document to send with your CV for a job application.
- The European Qualifications Framework: The EQF is an 8-level, learning outcomes-based framework for all types of qualifications that serves as a translation tool between different national qualifications frameworks. This framework helps improve transparency, comparability and portability of people's qualifications and makes it possible to compare qualifications from different countries and institutions.

The platform and all tools are available in **29 European languages**.











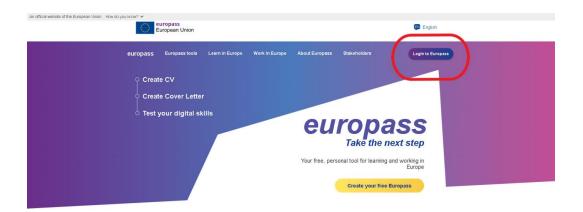
#### Select your language Deutsch български français română Gaeilge eesti hrvatski slovenčina slovenščina italiano latviešu ελληνικά lietuvių English magyar suomi Malti svenska español српски језик Nederlands íslenska polski македонски јазик čeština norsk dansk türkçe português





### **CREATE YOUR PROFILE**

When starting to use the Europass platform, we suggest you to create your profile.



When you click on Login to **Europass**, you will be requested to login or to create an EU Login account. Here you can register with your first name, last name, e-mail and choose your language. Check the box for the privacy statement and click on "Create an account".





<b>EU Login</b> One account, many EU services	English (en)
	Create an account Login
	Create an account
	Help for external users  First name  Last name
	E-mail
	Confirm e-mail  E-mail language  English (en)
	By checking this box, you acknowledge that you have read and understood the <u>privacy statement</u> Create an account  Cancel

You will be then able to start creating your Europass profile or the different tools available, such as the CV or cover letter.





For creating your Curriculum Vitae you can Register or Login if you already have your Europass profile or choose to "continue as a guest", if you only want to create your CV. In this way you will be able to create and download the CV, but the information will not be saved in the portal.

Cookies  This site uses cookies to affer you a be settings.  I accept cookies  I refuse cook  An official website of the European Union. How do you know?	etter browsing experience. Find out more on <u>box.ves.use.s</u> skies	solves and how you can change your	
europass European Union		Login/Register DI	
	Create your Europass $\qquad \qquad \times$		
Welcome Personal Info	To save your information and use all the toolo that Europass offers, register now.  Europass is your free set of online tools and information that helps you manage every stee of your learning and career.  Register  Are you already registered? Legin here	4 5 so and training Personal skills	
Welcome to Europass You are about to create your new Europeas profile. You You decide what to complete - you can keld; call and a are - this is your personal profile to decorbe all you tills By agreeting, you agree to Europeas sowing your profile.	or You may continue as a guest without registering. Be aware that the information you enter will be deleted when closing the browser Continue as a guest	skills, qualifications and experiences. In name Build a profile that best describes who you	
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An official website of the European Union How do you kn	10W? <b>∨</b>				
	europass European Union				Hello
					5
	Welcome	Select	Edit	Select template	Save
	Create your CV				
	You can start from your profile, ch	oose to update a CV stored in	your library, import a Europass (	CV or create a new one. Your choice!	
					•
	Start from your profile	Select from	My Library & In	nport Europass CV	Create new CV

If you decide to register or login in the platform, you will be able to "**Start from your profile**" to create the CV, but you can choose to "**Create new CV**", "Import Europass CV" (if you previously created a CV through the platform).

Once you have completed your **Europass profile** with information on your education, training, work experience and skills, you can create as many CVs as you want with just a few clicks. Just select which information you want to include, pick your favourite design and Europass will do the rest. You can create, store and share CVs in 29 languages. You can download your Europass CV, store it in your Europass Library, share it with employers or other job boards.





### WHAT IS A COVER LETTER?

A cover letter is a document you send with your CV (traditionally as the front cover or in the e-mail text).

You should write it **specifically for the job position** you're applying for, highlighting certain areas you think would make you right for the role.

It should include the following things:

- Your personal details (e.g. name, address, phone number, e-mail address);
- The hiring manager's name (if you have it) and the details of the organisation you are writing to;
- Where you found the vacancy;
- Why you're suitable for the job;
- Closing statements



6/4/97

Deur Sir/Madam, I'm writing in regards to your ad for Corporate Communications Production. I have all of the Stills that you have requested. Therefore I know I can Contribute in many productive ways. At Admiral Typesetting I learned many organizational Skills. I have experience with Windows, Word, Excel, and flagemaker. Also I can run special projects when requested. Please feel free to contact me with additional questions. I am extremely excited about the Internship in the Public Affairs Department. Thanks,

Very personal hand written cover letter - Source: flickr.com





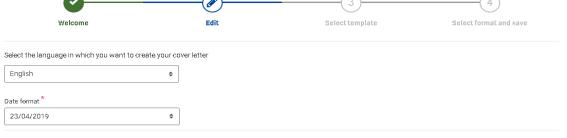
## HOW TO WRITE A COVER LETTER THROUGH THE EUROPASS PLATFORM

In the website you will be guided for the creation of an effective cover letter with all the relevant information divided into different sections. For each of them, you can see some suggestions.

You can fill the different parts of the letter by clicking on the pencil "Edit" and opening the different fields. Remember to click save for the changes and be sure to fill all the mandatory fields. Then click on "Next" and you will be able to select the template and colour you prefer and to download the file in pdf format or to save it in your Europass Library.

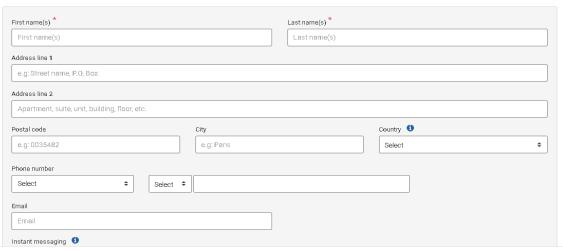






#### Edit cover letter

Fill the different sections of your cover letter







Details of the person/organisation to whom this document is addressed.	<b>⊘</b> Edit
City, Date and Subject	<b>∦</b> Edit
Content	<b>⊘</b> Edit
Closing	<b>⊘</b> Edit

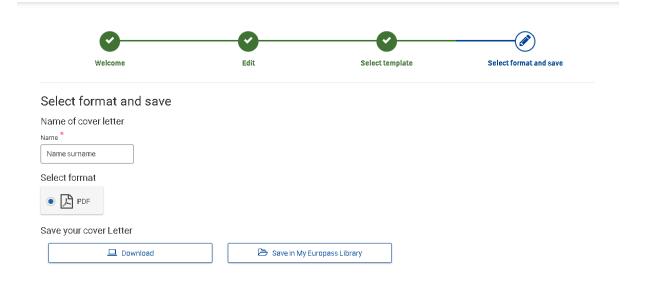




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# Any question?







### **ACTIVITY:**

### 1. 3 WORKING GROUPS:

**APPLICANTS & RECRUITERS** 

### 2. 30 MINUTES OF GROUP WORKS:

- Pick up a case study
- The group leader should define the profile of the candidate
- Prepare the CV and cover letter for the application

### 3. DISCUSSION:

Will the candidates be selected?









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## **Training feedback**

Please fill in the questionnaire: <a href="https://forms.gle/tkWLaq1fH4P">https://forms.gle/tkWLaq1fH4P</a> <a href="cGmxo7">cGmxo7</a>













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